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PROFESSIONAL SUMMARY

Creative production and motion design professional with 5+ years of experience delivering entertainment, broadcast, digital, social, and live-event campaign assets from concept through final delivery. Experienced coordinating creative direction, schedules, stakeholder feedback, versioning, QA, vendor handoffs, and platform-specific deliverables across multiple concurrent projects. Known for clear communication, organized workflows, proactive problem-solving, and maintaining a high creative standard in fast-paced environments.

CORE QUALIFICATIONS

Creative Production & Project Delivery | Entertainment Marketing & A/V Campaign Assets | Promos, TV Spots, Social Campaigns & Digital Content | Project Kickoff Through Final Delivery | Stakeholder Communication & Relationship Building | Schedule, Resource & Priority Coordination | Cross-Functional Collaboration | Multiple-Project Management | Creative Brief Interpretation | Version Control & Vendor Handoffs | Quality Assurance & Technical Delivery | Motion Graphics, 2D/3D Animation & Kinetic Typography | Adobe After Effects, Premiere Pro, Photoshop, Illustrator, Media Encoder & Cinema 4D

RELEVANT EXPERIENCE

Motion Designer | Type Thursday / AIGA, Los Angeles, CA | March 2026 – Present

- Coordinate typography-led event campaigns from creative kickoff through final delivery, translating monthly briefs into cohesive motion, social, presentation, and live-event assets.
- Partner with organizers and designers on creative direction, marketing coordination, presentation support, event setup, and day-of production while balancing changing priorities and deadlines.
- Anticipate production needs and maintain organized schedules, working files, motion exports, rendered asset libraries, and platform-ready deliverables to keep projects moving efficiently.

Creative Director | Area 26, Los Angeles, CA | May 2023 – Present

- Lead creative production for a startup apparel brand, developing campaign concepts, brand systems, social-first graphics, video assets, YouTube content, and promotional creative across digital touchpoints.
- Manage multiple creative requests from ideation through approval and delivery, maintaining alignment across typography, color, imagery, messaging, and production requirements.
- Prepare production-ready files, creative variations, catalog layouts, and vendor handoff packages while resolving design and production issues before final release.

Freelance Production Artist (Motion Designer) | Team Aspect LLC., North Hollywood, CA | May 2024 - January 2025

- Delivered 25+ motion graphics and campaign assets across social, web, digital, and promotional channels, adapting creative to multiple formats, aspect ratios, timelines, and platform requirements.
- Coordinated production workflows through clear naming conventions, version control, layered files, organized project structures, and motion-template-ready handoffs for collaborative teams.
- Quality-checked 15+ platform-specific deliverables for layout, resolution, captions, export settings, and technical specifications across :05, :10, :15, and :30 spots from 1080p to 4K.

Motion Graphics Designer | Estrella Media Inc. Burbank, CA | March 2021 - April 2023

- Created 100+ motion concepts and A/V campaign assets, including promos, lower thirds, animated transitions, typography treatments, logos, banners, end cards, on-air graphics, and broadcast video packaging.
- Collaborated with art directors and stakeholders to present concepts, explain creative decisions, incorporate feedback quickly, and earn approval on more than 90% of initial concepts.
- Managed overlapping broadcast, digital, and social deliverables while maintaining brand consistency, technical quality, and deadlines; supported work that increased audience engagement by 25%.

EDUCATION

Ringling College of Art and Design | Sarasota, FL
Bachelor of Fine Arts in Motion Design, May 2016
Coursework Minor in Photography

TECHNICAL SKILLS

Adobe Creative Suite: After Effects, Premiere Pro, Photoshop, Illustrator, InDesign, Media Encoder, Acrobat Pro DC, Lightroom
Motion / Video Skills: 2D animation, 3D animation, motion graphics, kinetic typography, lower thirds, animated transitions, video packaging, compositing, video editing, color correction, sound design, MOGRTs / motion templates, QA, export, final delivery
Additional Tools: MAXON Cinema 4D, DaVinci Resolve, Figma, Slack, ClickUp, Google Drive, Microsoft PowerPoint, Word, Excel, macOS